

NCC Cable System Order

Order #	62347344	Flight Dates	10/17/16 - 10/23/16	Update Date	10/12/16
Syscode	2946	Agency	Hamburger Gibson Creative	Version	1 Vs. 1
System Name	Comcast/St Clair Shores, MI	Advertiser	Citizens for Anthony Marrocco	Show All Lines	
Market	Detroit			Total # of Weeks	1
		Client Code		Total	\$600.00
AE	Brenda Hadley	Product Code		Commission	\$90.00
Sales Coordinator	Collin Moore	Est Code		Net Total	\$510.00
Office	Washington	Product Name	Macomb County Public Works Commissioner	Total Spots	2
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	R1 adding new syscode \$600 MG				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	#4 UofM (Big10) vs. Illinois (Big10) (Confirmed)	10/17/16	10/23/16	15:30	18:30						X		-	-	2	\$300.00	\$600.00	30	R1 +2x 2016 MSU/UofM Football on BTMI

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$600.00

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62347344 | Detroit | Comcast/St Clair Shores, MI | 2946 |

NCC Cable System Order

Order #	62347344
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

Flight Dates	10/17/16 - 10/23/16
Agency	Hamburger Gibson Creative
Advertiser	Citizens for Anthony Marrocco

Update Date	10/12/16
Version	1 Vs. 1

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Client Code	
Product Code	
Est Code	
Product Name	Macomb County Public Works Commissioner
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$300.00	
Commission		\$45.00	
Net Total		\$255.00	
Total Spots		1	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 adding new syscode \$300 MG
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	#4 UofM (Big10) vs. Illinois (Big10) (Confirmed)	10/17/16	10/23/16	15:30	18:30						X		-	-	1	\$300.00	\$300.00	30	R1 +1x 2016 MSU/UofM Football on BTMI

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$300.00

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62347344 | Detroit | Comcast/Sterling Hts, MI | 2947 |

NCC Cable System Order

Order #	62347344
Syscode	4074
System Name	Comcast/Macomb-Chesterfield U-verse, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Hamburger Gibson Creative
Advertiser	Citizens for Anthony Marrocco

Client Code	
Product Code	
Est Code	
Product Name	Macomb County Public Works Commissioner
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/12/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$324.00		
Commission	\$48.60		
Net Total	\$275.40		
Total Spots	2		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 adding new syscode \$324 MG
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	#4 UofM (Big10) vs. Illinois (Big10) (Confirmed)	10/17/16	10/23/16	15:30	18:30						X		-	-	2	\$162.00	\$324.00	30	R1 +2x 2016 MSU/UofM Football on BTMI

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$324.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$324.00

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62347344 | Detroit | Comcast/Macomb-Chesterfield U-verse, MI | 4074 |

NCC Cable System Order

Order #	62347344
Syscode	4077
System Name	Comcast/St Clair Shores U-verse, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Hamburger Gibson Creative
Advertiser	Citizens for Anthony Marrocco

Client Code	
Product Code	
Est Code	
Product Name	Macomb County Public Works Commissioner
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/12/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$306.00	
Commission		\$45.90	
Net Total		\$260.10	
Total Spots		3	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.11 Added \$204 MG
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	: Michigan State (Big Ten) @ Maryland (Big Ten)	10/17/16	10/23/16	19:30	22:30						X		-	-	1	\$102.00	\$102.00	30	Michigan State (Big Ten) @ Maryland (Big Ten)
2	BTN	#4 UofM (Big10) vs. Illinois (Big10) (Confirmed)	10/17/16	10/23/16	15:30	18:30						X		-	-	2	\$102.00	\$204.00	30	R1 +2x 2016 MSU/UofM Football on BTM!

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$306.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$306.00

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62347344 | Detroit | Comcast/St Clair Shores U-verse, MI | 4077 |

NCC Cable System Order

Order #	62347344	Flight Dates	10/17/16 - 10/23/16	Update Date	10/12/16		
Syscode	4078	Agency	Hamburger Gibson Creative	Version	2 Vs. 1		
System Name	Comcast/Sterling Heights U-verse, MI	Advertiser	Citizens for Anthony Marrocco	Show All Lines			
Market	Detroit				Total # of Weeks	1	
		Client Code		Total	\$279.00		
AE	Brenda Hadley	Product Code		Commission	\$41.85		
Sales Coordinator	Collin Moore	Est Code		Net Total	\$237.15		
Office	Washington	Product Name	Macomb County Public Works Commissioner	Total Spots	3		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : R1 10.11 Added \$186 MG							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	: Michigan State (Big Ten) @ Maryland (Big Ten)	10/17/16	10/23/16	19:30	22:30						X		-	-	1	\$93.00	\$93.00	30	Michigan State (Big Ten) @ Maryland (Big Ten)
2	BTN	#4 UofM (Big10) vs. Illinois (Big10) (Confirmed)	10/17/16	10/23/16	15:30	18:30						X		-	-	2	\$93.00	\$186.00	30	R1 +2x 2016 MSU/UofM Football on BTM!

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$279.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$279.00

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